

LIVE WITH PURPOSE



WHERE EVERYTHING STARTS WITH WHY

LIVE WITH PURPOSE

Welcome to “ Live With Purpose “ the #1 talk show that radiates positivity, spreads great content and gives courage to viewers worldwide to pursue their own purpose in life!



Hosted by fun & fabulous, Ana Lawson, this weekly show blends inspiration, creativity and thoughtfulness, leaving viewers feeling uplifted and connected.

The show goes beyond traditional programming by sharing positive purpose discovery stories from around the world, offering inspiring and uplifting content, conducting celebrity interviews and engaging in fun man-on-the-street interviews and segments.

Our mission is to make a meaningful and purposeful mark in the media world by bringing more positive energy into people’s lives and countering the negative content that affects mental health. Live With Purpose Show inspires viewers to recognize themselves as creators of their own lives!

It emphasizes their capacity to transform their thoughts, emotions and actions, leading to a profound impact on their future.

WHERE EVERYTHING STARTS WITH WHY



OVERVIEW



This proposal showcases the potential opportunities for partnerships to be integrated within the "Live With Purpose" TV show and to align with key network and distribution partners while leveraging Ana Lawson's growing social presence, brand, and audience.

ABOUT ANA LAWSON



Ana Lawson is a TV host, media personality, Keynote Speaker, and meditation expert who is on a mission to help as many people as possible on their journey to well-being and self-discovery.



With over a decade of experience in the entertainment and wellness industries, Ana is dedicated to promoting the significance of purposeful living.





DISTRIBUTION



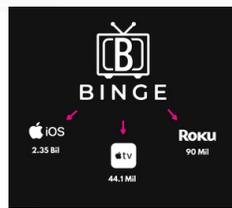
DISTRIBUTION



RATED #1 MOST POPULAR ON BINGE NETWORKS!



Season 1 & 2



Contact:
Ana Lawson

Phone 310 - 849 - 2657
Email Info@analawsonstv.com

REACHES OVER 100+ MILLION HOUSEHOLDS

FUTURE TODAY
Season 2
Streaming on Amazon Prime



SPONSOR PACKAGE

\$3500

Participating Sponsor

-Sponsor Introduction video/graphics on single title opening / closing of the show.

\$4500

Presenting Sponsor

- Presented by Sponsor Introduction video/graphics on single title opening / closing of the show.
- Presented by Sponsor Logo "BUG" placement on the entire video on one of the corners.
- Short form versions (1-2 min) for social media
- Sponsor Logo on all tune in campaign assets
- Sponsor Logo on all post media campaign assets
- Link to Sponsor website on digital destinations such as Facebook & Youtube in the description for the Show.

\$5500

Premium Sponsor

Presenting Sponsor +

- Presented by Sponsor Introduction by our host + video/graphics on single title opening / closing of the show.
- Interview with sponsor spokesperson included in the show.

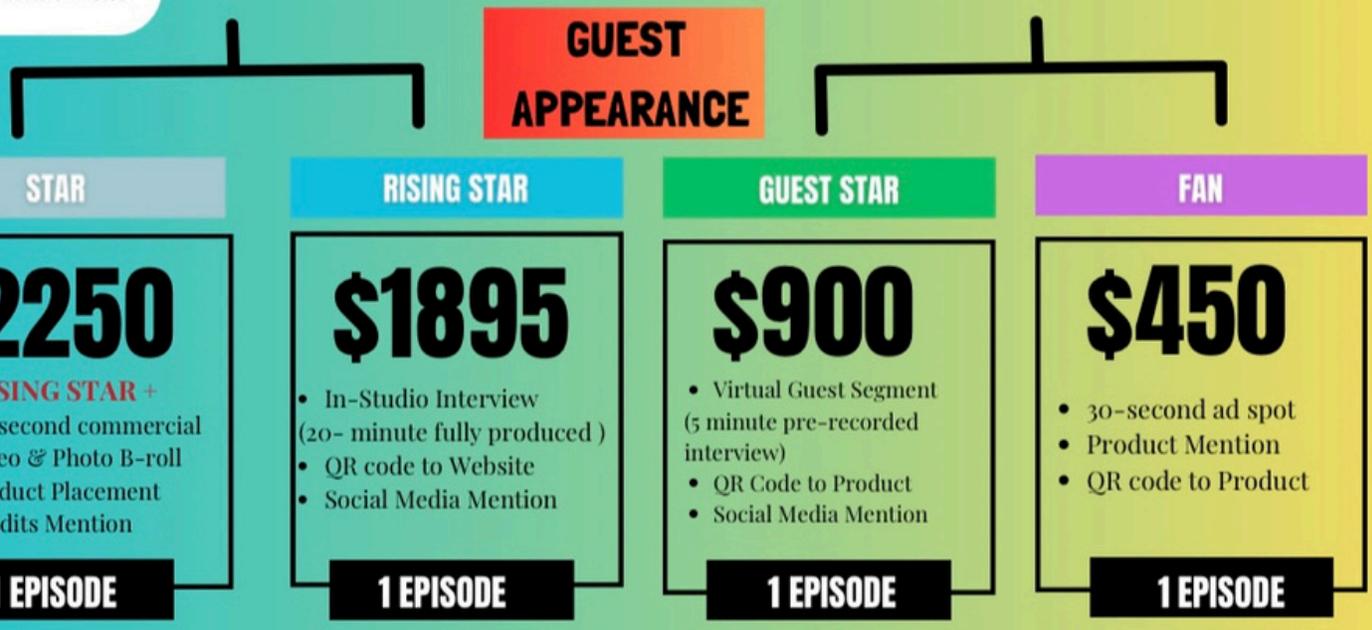


Guest Appearance

* As a featured guest on the show, you will receive personalized content with exclusive promotional assets from your specific episode to share across your social channels.

Content will include:

- 60-second Episode Teaser
- Featured clip from episode
- Episode Promo Assets & Photos
- Social Graphics





**THANK
YOU!**



Contact:

Ana Lawson

Phone 310 - 849 - 2657

Email info@analawsonstv.com

